



Guidelines for Posters

Construction

- The posters must be **printed by the responsible author/presenter**.
- The posters must be **printed on a roll-up banner** (dimensions: 85cm x 200cm) **and include the respective roll up mechanism**.
- The front side of the banner is printable in full dimensions. As no template is available, the printed area, the background and the colors used, are at the author's discretion. However, it is suggested that the text area of the poster does not exceed 70cm in width and 180cm in height.

A poster header can -optionally- be placed as header of the Roll-up and is available in the conference Media Kit.

Placement

- The **roll up banners should be carried and placed at the indicated area of the venue by the responsible author/presenter**.
- The banners cannot, under any circumstances, be sent to the venue prior to the event, or to be left behind for post event shipping.

